

# Project Presentation

# Group 4

Chen Jijun, Lan Taoyun, Liang Yuting, Lin Zihan, Zhang Yijie

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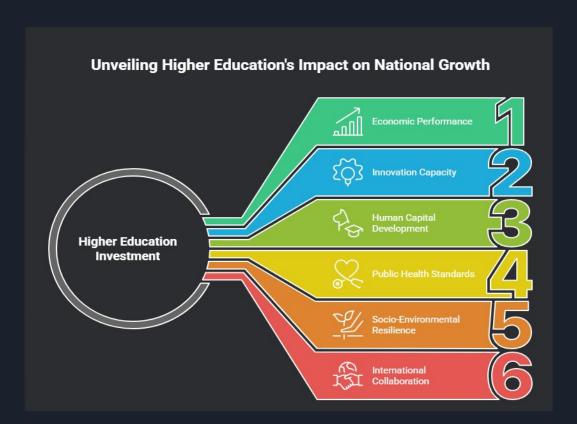
### Introduction

#### **Research Focus**

This study explores the relationship between academic excellence (based on 2023 Times Higher Education World University Rankings) and 30 national development indicators (from the World Bank's 2023 WDI).

#### **Objective**

- To reveal how investment in higher education correlates with and contributes to broad development outcomes across nations.
- Highlighting both direct impacts and complex interdependencies.



### **Datasets**

Dataset 1: Times Higher Education (THE) World University Rankings 2023

Records: 2,345 universities

Variables: 26

Key Fields: Ranking Dimensions: Overall Rank, Teaching, Research, Citations, Industry Income, International

Outlook

Scoring Metrics: Overall Score, Teaching Score, Research Score, etc.

Purpose: Enables detailed analysis of university quality, research capabilities, and global competitiveness.

#### Dataset 2: World Bank - World Development Indicators (WDI) 2023

Records: 7,985

Variables: 5 (Country Name, Country Code, Series Name, Series Code, Value)

Indicators Include:

- Economic: GDP growth, inflation, unemployment, etc.
- Demographic: Population, urbanization, etc.
- Education: Literacy, school enrollment, etc.
- Health: Life expectancy, infant mortality, etc.
- Environment: Carbon emissions, renewable energy use, etc.

Purpose: Assesses national development trends, socioeconomic health, and policy effectiveness.

# **Original Datasets**

World Bank's 2023 World Development Indicators

4	A	В		D	Е
ī	Country Name	Country Code		Series Code	2023 [YR202
	Afghanistan	AFG	GDP per capita (current US\$)	NY.GDP.PCAP.CD	415.7074
	Afghanistan	AFG	GDP (current US\$)	NY.GDP.MKTP.CD	1.72E+10
4	Afghanistan	AFG	Unemployment, total (% of total labor force) (modeled ILO estimate)	SL.UEM.TOTL.ZS	14.386
5	Afghanistan	AFG	Government expenditure on education, total (% of GDP)	SE.XPD.TOTL.GD.ZS	
6	Afghanistan	AFG	Adjusted net national income (current US\$)	NY.ADJ.NNTY.CD	
7	Afghanistan	AFG	School enrollment, tertiary (% gross)	SE.TER.ENRR	
8	Afghanistan	AFG	Pupil-teacher ratio, tertiary	SE.TER.ENRL.TC.ZS	
9	Afghanistan	AFG	Researchers in R&D (per million people)	SP.POP.SCIE.RD.P6	
10	Afghanistan	AFG	Scientific and technical journal articles	IP.JRN.ARTC.SC	
11	Afghanistan	AFG	Net migration	SM.POP.NETM	-48958
12	Afghanistan	AFG	Foreign direct investment, net inflows (% of GDP)	BX.KLT.DINV.WD.GD.ZS	
13	Afghanistan	AFG	Gini index	SI.POV.GINI	
14	Afghanistan	AFG	Life expectancy at birth, total (years)	SP.DYN.LE00.IN	
15	Afghanistan	AFG	Urban population (% of total population)	SP.URB.TOTL.IN.ZS	26.933
16	Afghanistan	AFG	Carbon dioxide (CO2) emissions excluding LULUCF per capita (t CO2e/capita)	EN.GHG.CO2.PC.CE.AR5	
17	Afghanistan	AFG	Renewable energy consumption (% of total final energy consumption)	EG.FEC.RNEW.ZS	
18	Afghanistan	AFG	Access to electricity (% of population)	EG.ELC.ACCS.ZS	
	Afghanistan	AFG	Individuals using the Internet (% of population)	IT.NET.USER.ZS	
	Afghanistan	AFG	Mobile cellular subscriptions (per 100 people)	IT.CEL.SETS.P2	
21	Afghanistan	AFG	International tourism, number of arrivals	ST.INT.ARVL	
22	Afghanistan	AFG	Political Stability and Absence of Violence/Terrorism: Percentile Rank	PV.PER.RNK	1.421801
23	Afghanistan	AFG	Intentional homicides (per 100,000 people)	VC.IHR.PSRC.P5	
24	Afghanistan	AFG	Income share held by highest 10%	SI.DST.10TH.10	
	Afghanistan	AFG	Energy use (kg of oil equivalent per capita)	EG.USE.PCAP.KG.OE	
	Afghanistan	AFG	Poverty headcount ratio at \$2.15 a day (2017 PPP) (% of population)	SI.POV.DDAY	
27	Afghanistan	AFG	Exports of goods and services (% of GDP)	NE.EXP.GNFS.ZS	16,77514
	Afghanistan	AFG	Personal remittances, received (% of GDP)	BX.TRF.PWKR.DT.GD.ZS	1.856897
29	Afghanistan	AFG	High-technology exports (% of manufactured exports)	TX.VAL.TECH.MF.ZS	
30	Afghanistan	AFG	Trade in services (% of GDP)	BG.GSR.NFSV.GD.ZS	
31	Afghanistan	AFG	School enrollment, tertiary (gross), gender parity index (GPI)	SE.ENR.TERT.FM.ZS	
32	Albania	ALB	GDP per capita (current US\$)	NY.GDP.PCAP.CD	8575.171
33	Albania	ALB	GDP (current US\$)	NY.GDP.MKTP.CD	2.35E+10
34	Albania	ALB	Unemployment, total (% of total labor force) (modeled ILO estimate)	SL.UEM.TOTL.ZS	11.584
35	Albania	ALB	Government expenditure on education, total (% of GDP)	SE.XPD.TOTL.GD.ZS	
36	Albania	ALB	Adjusted net national income (current US\$)	NY.ADJ.NNTY.CD	
37	Albania	ALB	School enrollment, tertiary (% gross)	SE.TER.ENRR	64.72935
38	Albania	ALB	Pupil-teacher ratio, tertiary	SE.TER.ENRL.TC.ZS	
39	Albania	ALB	Researchers in R&D (per million people)	SP.POP.SCIE.RD.P6	
40	Albania	ALB	Scientific and technical journal articles	IP.JRN.ARTC.SC	
41	Albania	ALB	Net migration	SM.POP.NETM	-25357
42	Albania	ALB	Foreign direct investment, net inflows (% of GDP)	BX.KLT.DINV.WD.GD.ZS	6.883977
43	Albania	ALB	Gini Index	SI.POV.GINI	
44	Albania	ALB	Life expectancy at birth, total (years)	SP.DYN.LE00.IN	
45	Albania	ALB	Urban population (% of total population)	SP.URB.TOTL.IN.ZS	64.603
46	Albania	ALB	Carbon dioxide (CO2) emissions excluding LULUCF per capita (t CO2e/capita)	EN.GHG.CO2.PC.CE.AR5	
47	Albania	ALB	Renewable energy consumption (% of total final energy consumption)	EG.FEC.RNEW.ZS	
48	Albania	ALB	Access to electricity (% of population)	EG.ELC.ACCS.ZS	
49	Albania	ALB	Individuals using the Internet (% of population)	IT.NET.USER.ZS	83.1356
50	Albania	ALB	Mobile cellular subscriptions (per 100 people)	IT.CEL.SETS.P2	
51	Albania	ALB	International tourism, number of arrivals	ST.INT.ARVL	
52	Albania	ALB	Political Stability and Absence of Violence/Terrorism: Percentile Rank	PV.PER.RNK	51.65877
53	Albania	ALB	Intentional homicides (per 100,000 people)	VC.IHR.PSRC.P5	
	Albania	ALB	Income share held by highest 10%	SI.DST.10TH.10	
	Albania	ALB	Energy use (kg of oil equivalent per capita)	EG.USE.PCAP.KG.OE	
6	Albania	ALB	Poverty headcount ratio at \$2.15 a day (2017 PPP) (% of population)	SI.POV.DDAY	
	Albania	ALB	Exports of goods and services (% of GDP)	NE.EXP.GNFS.ZS	38,66508
	Albania	ALB	Personal remittances, received (% of GDP)	BX.TRF.PWKR.DT.GD.ZS	8,64719

rank_orderank	name	scores_o	v scores_	ovscores	ters	cores_terso	ores_re:sc	ores_re:sc	ores_cit so	ores_cits	cores_in/sc	ores_incs	ores_intso	ores_inflocation	stats_num sta	ts_stuc sta	ts_pc_i st	tats_fem	aliases	subjects_	closed	unaccredite	d
10	1 University	y 96.4	1 1	0 9	2.3	5	99.7	1	99	28	74.9	158	96.2	28 United Kingdom	20,965	10.6	42%	48:52:00	University	y Accountin	FALSE	FALSE	
20	2 Harvard L	U 95.:	2 2	0 9	4.8	1	99	3	99.3	20	49.5	418	80.5	214 United States	21,887	9.6	25%	50:50:00	Harvard U	J Mathema	1 FALSE	FALSE	
30	3 University	y 94.0	3 3	10 9	0.9	7	99.5	2	97	61	54.2	335	95.8	34 United Kingdom	20,185	11.3	39%	47:53:00	University	y Business	FALSE	FALSE	
40	3 Stanford	L 94.8	3 4	10 9	4.2	2	96.7	7	99.8	16	65	232	79.8	223 United States	16,164	7.1	24%	46:54:00	Stanford I	L Physics &	FALSE	FALSE	
50	5 Massach	n. 94.:	2 5	0 9	0.7	8	93.6	11	99.8	15	90.9	62	89.3	119 United States	11,415	8.2	33% 4	0:60	Massachi	Mathema	t FALSE	FALSE	
60	6 California	a 94.:	1 6	0 9	0.9	6	97	5	97.3	55	89.8	69	83.6	176 United States	2,237	6.2	34% 3	7:63	California	Language	FALSE	FALSE	
70	7 Princeton	n 92.4	1 7	0 8	7.6	12	95.9	8	99.1	25	66	221	80.3	215 United States	8,279	8	23%	46:54:00	Princeton	Language	FALSE	FALSE	
80	8 University	y 92.	1 8	10 8	6.4	14	95.8	9	99	27	76.8	145	78.4	238 United States	40,921	18.4	24%	52:48:00	University	y Communi	FALSE	FALSE	
90	9 Yale Univ	/€ 91.4	1 5	0 9	2.6	3	92.7	14	97	66	55	323	70.9	335 United States	13,482	5.9	21%	52:48:00	Yale Univ	Economic	FALSE	FALSE	
100	10 Imperial	C 90.4	1 10	10 8	2.8	16	90.8	17	98.3	40	59.8	274	97.5	17 United Kingdom	18,545	11.2	61% 4	0:60	Imperial (	CMechanic	FALSE	FALSE	
110	11 Columbia	a 89.4	1 11	.0 8	9.4	10	87.7	21	97.1	57	44.8	569	79.9	219 United States	21,781	4.5	38%		Columbia	Politics &	FALSE	FALSE	
120	11 ETH Zuric	89.4	1 12	0 8	2.6	17	95.4	10	90.7	135	59.1	279	97.7	14 Switzerland	21,665	14.8	41% 3	3:67	ETH Zuric	Mathema	† FALSE	FALSE	
130	13 The Unive	ei 88.5	13	10 8	6.5	13	88.8	19	97.7	49	56.2	303	74.2	283 United States	15,366	6	36%	47:53:00	The Unive	Business	FALSE	FALSE	
140	14 University	y 88.0	3 14	10	86	15	88.8	20	97	65	75.8	151	71.5	327 United States	21,453	6.3	23%	53:47:00	University	y Economic	FALSE	FALSE	
150	15 Johns Ho	p 88.	3 15	i0 7	9.4	21	91.5	15	97	64	89.5	73	75.3	266 United States	17,584	4.7	29%	53:47:00	Johns Ho	Sociology	FALSE	FALSE	
160	16 Tsinghua	88.3	2 16	0 9	0.1	9	97.4	4	88	182	100	9	40.3	951 China	38,324	11.6	10%		Tsinghua	Economic	FALSE	FALSE	
170	17 Peking Ur	n 88.:	1 17	0 9	2.5	4	96.7	6	80.4	308	91.8	60	65	409 China	31,994	10.3	19%		Peking Ur	Other Hea	FALSE	FALSE	
180	18 University	y 87.	1 18	10 7	7.3	25	93.3	12	92.8	113	65.5	225	89.7	115 Canada	77,468	25.8	26%	56:44:00	University	y Politics &	FALSE	FALSE	
190	19 National	t 87.:	1 19	0 7	6.4	26	93	13	90.2	148	87	86	94	63 Singapore	32,337	19.8	25%	51:49:00	National	Other Hea	FALSE	FALSE	
200	20 Cornell U	Jr 85.5	20	10 8	0.2	20	86.1	22	97.3	56	40.4	905	76.9	252 United States	24,027	10.3	26%	51:49:00	Cornell Ur	r Other Hea	FALSE	FALSE	
210	21 University	y 85.1	3 21	.0 8	0.4	19	88.9	18	95.4	86	58.8	284	65	406 United States	42,434	9.7	16%	56:44:00	University	y Chemical	FALSE	FALSE	
220	22 UCL	85.	7 22	0 7	4.5	29	85.4	23	97.9	46	44.5	587	96.7	23 United Kingdom	36,790	10.3	60%	59:41:00	UCL ucl U	(Archaeolo	FALSE	FALSE	
230	23 University	y 82.5	23	10 7	9.3	22	84.6	24	93.6	103	48.7	437	59.2	497 United States	45,912	8.2	17%	50:50:00	University	y Chemistry	FALSE	FALSE	
240	24 New York	k 82.	7 24	10 7	4.2	30	84	25	95	93	44.6	580	74.7	277 United States	36,337	9.8	42%	57:43:00	New York	Politics &	FALSE	FALSE	
250	25 Duke Univ	iv 82.6	5 25	0 7	8.1	23	76.2	37	95.7	83	99.6	17	68	366 United States	16,091	4.2	24%	52:48:00	Duke Univ	v Medicine	FALSE	FALSE	
260	26 Northwes	s 82.:	1 26	i0 7	1.7	32	80.7	30	97.5	52	85	94	67	382 United States	19,175	13.2	20%	51:49:00	Northwes	Computer	FALSE	FALSE	
270	26 University	y 82.	1 27	0 7	1.6	33	82.8	27	98.9	29	53.9	340	63	438 United States	47,727	10.8	18%	55:45:00	University	y Psycholog	FALSE	FALSE	
280	28 Carnegie	81.	1 28	10 6	5.4	46	81.8	29	98.7	31	55.2	318	80.1	216 United States	14,305	12.9	47%	44:56:00	Carnegie	Accounting	FALSE	FALSE	
290	29 University	791	3 20	0 6	6.9	42	74.5	44	97.1	58	40.9	852	95.6	37 United Kinddom	32 845	11.8	47%	62:38:00	University	Computer	FAISE	FAISE	

2023 Times
Higher Education
World University
Rankings

### **Cleaning and Transforming World Development Data**

	A	В	С	D	Ε
Country		Country Code	Series Name	Series Code	2023 [YR20
Afghant	istan	AFG	GDP per capita (current US\$)	NY.GDP.PCAP.CD	415.7074
Afghani	istan	AFG	GDP (current US\$)	NY.GDP.MKTP.CD	1.72E+10
Afghani	istan	AFG	Unemployment, total (% of total labor force) (modeled ILO estimate)	SL.UEM.TOTL.ZS	14.386
Afghani	istan	AFG	Government expenditure on education, total (% of GDP)	SE.XPD.TOTL.GD.ZS	
Afghani	istan	AFG	Adjusted net national income (current US\$)	NY.ADJ.NNTY.CD	
Afghant	istan	AFG	School enrollment, tertiary (% gross)	SE.TER.ENRR	
Afghani	istan	AFG	Pupil-teacher ratio, tertiary	SE.TER.ENRL.TC.ZS	
Afghani	istan	AFG	Researchers in R&D (per million people)	SP.POP.SCIE.RD.P6	
Afghani	istan	AFG	Scientific and technical journal articles	IP.JRN.ARTC.SC	
Afghani		AFG	Net migration	SM.POP.NETM	-48958
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Afghani		AFG	Renewable energy consumption (% of total final energy consumption)	EG.FEC.RNEW.ZS	
Afghani Afghani		AFG	Access to electricity (% of population)	FG.FLC.ACCS.ZS	
Afghani Afghani		AFG	Access to electricity (% of population) Individuals using the Internet (% of population)	IT.NET.USER.ZS	
		AFG	Individuals using the Internet (% of population)  Mobile cellular subscriptions (per 100 people)		
				IT.CEL.SETS.P2	
Afghani		AFG	International tourism, number of arrivals	ST.INT.ARVL	
Afghani		AFG	Political Stability and Absence of Violence/Terrorism: Percentile Rank	PV.PER.RNK	1.421801
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Afghant		AFG	Income share held by highest 10%	SI.DST.10TH.10	
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Afghani	istan	AFG	Trade in services (% of GDP)	BG.GSR.NFSV.GD.ZS	
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Albania		ALB	Carbon dioxide (CO2) emissions excluding LULUCF per capita (t CO2e/capita)		
Albania		ALB	Renewable energy consumption (% of total final energy consumption)	EG.FEC.RNEW.ZS	
Albania		ALB	Access to electricity (% of population)	EG.ELC.ACCS.ZS	
Albania		ALB	Access to electricity (% of population) Individuals using the Internet (% of population)	IT NET LISER 75	83 1356
Albania		ALB	Mobile cellular subscriptions (per 100 people)	IT.CFL.SFTS.P2	03.1336
Albania		ALB	International tourism, number of arrivals	ST.INT ARVI	
Albania		ALB	Political Stability and Absence of Violence/Terrorism: Percentile Rank	PV.PER.RNK	51.65877
Albania		ALB	Intentional homicides (per 100,000 people)	VC.IHR.PSRC.P5	
Albania		ALB	Income share held by highest 10%	SI.DST.10TH.10	
Albania		ALB	Energy use (kg of oil equivalent per capita)	EG.USE.PCAP.KG.OE	
Albania Albania		ALB	Poverty headcount ratio at \$2.15 a day (2017 PPP) (% of population)	SI.POV.DDAY	
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Albania		ALB	Personal remittances, received (% of GDP)	BX.TRF.PWKR.DT.GD.ZS	8,64719

4	Α	В	C	D	Е	F	G	Н	I I	J	K	L
1	Country N	Exports of	Foreign di	GDP (curre	GDP per ca	High-tech	Net migra	Personal	Political S	Trade in s	Unemploy	Urban popu
2	Afghanista	16.77514	1.467841	1.72E+10	415.7074	9.262435	-48958	1.856897	1.421801	17.22205	14.386	26.933
3	Africa Eas	24.34834	1.76009	1.25E+12	1659.515	3.86731	-989975	1.669203	48.81517	10.44419	7.59107	38.4249
4	Africa Wes	34.03676	0.836211	7.99E+11	1568.724	9.262435	327673	4.116092	48.81517	17.22205	3.379122	49.71118
5	Albania	38.66508	6.883977	2.35E+10	8575.171	9.262435	-25357	8.64719	51.65877	44.98144	11.584	64.603
6	Algeria	23.61954	0.490973	2.48E+11	5364.028	9.262435	-25963	0.754198	23.22275	5.045603	11.814	75.268
7	American	34.03676	1.467841	8.38E+10	7820.232	9.262435	-1159	1.873572	91.94313	17.22205	5.297	87.235
8	Andorra	34.03676	1.467841	3.79E+09	46812.45	21.43463	1061	1.177727	98.5782	17.22205	5.297	87.774
9	Angola	40.85678	-2.49884	8.48E+10	2308.16	9.262435	-995	0.014225	32.22749	10.23149	14.62	68.688
10	Antigua ar	34.03676	14.7853	2.03E+09	21787.1	0	0	1.720093	80.56872	82.50374	5.297	24.332
11	Arab Worl	49.2355	1.948913	3.51E+12	7292.21	12.25396	482824	1.819126	48.81517	17.78791	9.905098	59.44385
12	Argentina	12.74925	3.694019	6.46E+11	14187.48	5.449594	4133	0.156281	41.70616	5.980267	6.178	92.463
13	Armenia	59.45209	2.409579	2.41E+10	8053.011	21.10513	75000	6.027483	17.06161	37.61576	8.586	63.739
14	Aruba	88.34379	2.506331	3.65E+09	33984.79	6.868008	147	1.033762	97.63033	17.22205	5.297	44.254
15	Australia	26.79924	1.880806	1.73E+12	64820.91	25.25828	140232	0.099922	79.62085	9.596558	3.667	86.617
16	Austria	59.46457	0.571628	5.12E+11	56033.57	15.92327	4819	0.637538	71.56398	34.14172	5.243	59.53
17	Azerbaijar	49.04537	0.349433	7.24E+10	7125.909	4.172245	-84122	2.643608	18.00948	20.59966	5.636	57.577

- 1. Replaces all occurrences of ".." with NaN to standardize missing values.
- 2. Pivots the DataFrame so each row represents a country and each column represents an indicator for the year 2023.
- Removes columns with more than 50% missing values to retain only informative data.
- 4. Converts all columns (except "Country Name") to numeric type, coercing invalid entries to NaN.
- 5. Drops columns that contain only NaN values, as they provide no usable information.
- Fills the remaining missing values with the median of each respective column to ensure completeness for further analysis or modeling.

### **Cleaning and Transforming World University Rankings**

<b>⊿</b> A	В	c	D	E	F	G	Н	T.	J	K	L	М	N	0	P	Q	R	S	T	U	٧	W	X
1 rank_r	orde rank		scores_ovs	scores_ovs		scores_ter		cores_reis	cores_cits	cores_cit		cores_inis				stats_num:		tats_pc_i			subjects_c		unaccredited
2	10	1 University		10	92.3	5	99.7	1	99	28	74.9	158	96.2	28	United Kingdom		10.6	42%	48:52:00	University	Accountin	FALSE	FALSE
3	20	2 Harvard U	95.2	20	94.8	1	99	3	99.3	20	49.5	418	80.5	214	United States	21,887	9.6	25%	50:50:00	Harvard I	Mathemat	FALSE	FALSE
4	30	3 University		30	90.9	7	99.5	2	97	61	54.2	335	95.8	34	United Kingdom		11.3	39%	47:53:00	University	Business	FALSE	FALSE
5	40	3 Stanford L	94.8	40	94.2	2	96.7	7	99.8	16	65	232	79.8	223	United States	16,164	7.1	24%	46:54:00	Stanford	Physics &	FALSE	FALSE
6	50	5 Massachu	94.2	50	90.7	8	93.6	11	99.8	15	90.9	62	89.3	119	United States	11,415	8.2	33%	40:60	Massach	Mathemat	FALSE	FALSE
7	60	6 California	94.1	60	90.9	6	97	5	97.3	55	89.8	69	83.6	176	United States	2,237	6.2	34%	37:63	California	Language:	FALSE	FALSE
8	70	7 Princeton	92.4	70	87.6	12	95.9	8	99.1	25	66	221	80.3	215	United States	8,279	8	23%	46:54:00	Princetor	Language	FALSE	FALSE
9	80	8 University	92.1	80	86.4	14	95.8	9	99	27	76.8	145	78.4	238	United States	40,921	18.4	24%	52:48:00	University	Communi	FALSE	FALSE
10	90	9 Yale Unive	91.4	90	92.6	3	92.7	14	97	66	55	323	70.9	335	United States	13,482	5.9	21%	52:48:00	Yale Univ	Economic	FALSE	FALSE
11	100	10 Imperial C	90.4	100	82.8	16	90.8	17	98.3	40	59.8	274	97.5	17	United Kingdom	18,545	11.2	61%	40:60	Imperial	Mechanic	FALSE	FALSE
12	110	11 Columbia	89.4	110	89.4	10	87.7	21	97.1	57	44.8	569	79.9	219	United States	21,781	4.5	38%		Columbia	Politics &	FALSE	FALSE
13	120	11 ETH Zurick	89.4	120	82.6	17	95.4	10	90.7	135	59.1	279	97.7	14	Switzerland	21,665	14.8	41%	33:67	ETH Zurio	Mathemat	FALSE	FALSE
14	130	13 The Unive	88.9	130	86.5	13	88.8	19	97.7	49	56.2	303	74.2	283	United States	15,366	6	36%	47:53:00	The Unive	Business	FALSE	FALSE
15	140	14 University	88.8	140	86	15	88.8	20	97	65	75.8	151	71.5	327	United States	21,453	6.3	23%	53:47:00	University	Economic	FALSE	FALSE
16	150	15 Johns Hop	88.3	150	79.4	21	91.5	15	97	64	89.5	73	75.3	266	United States	17,584	4.7	29%	53:47:00	Johns Ho	Sociology	FALSE	FALSE
17	160	16 Tsinghua	88.2	160	90.1	9	97.4	4	88	182	100	9	40.3	951	China	38,324	11.6	10%		Tsinghua	Economic	FALSE	FALSE
18	170	17 Peking Un	88.1	170	92.5	4	96.7	6	80.4	308	91.8	60	65	409	China	31,994	10.3	19%		Peking Ur	Other Hea	FALSE	FALSE
19	180	18 University	87.4	180	77.3	25	93.3	12	92.8	113	65.5	225	89.7	115	Canada	77,468	25.8	26%	56:44:00	University	Politics &	FALSE	FALSE
20	190	19 National I	87.1	190	76.4	26	93	13	90.2	148	87	86	94	63	Singapore	32,337	19.8	25%	51:49:00	National	Other Hea	FALSE	FALSE
21	200	20 Cornell Ur	85.9	200	80.2	20	86.1	22	97.3	56	40.4	905	76.9	252	United States	24,027	10.3	26%	51:49:00	Cornell U	Other Hea	FALSE	FALSE
22	210	21 University	85.8	210	80.4	19	88.9	18	95.4	86	58.8	284	65	406	United States	42,434	9.7	16%	56:44:00	University	Chemical	FALSE	FALSE
23	220	22 UCL	85.7	220	74.5	29	85.4	23	97.9	46	44.5	587	96.7	23	United Kingdom	36,790	10.3	60%	59:41:00	UCL ucl U	(Archaeolc	FALSE	FALSE
	230	23 University	82.9	230	79.3	22	84.6	24	93.6	103	48.7	437	59.2	497	United States	45,912	8.2	17%	50:50:00	University	Chemistry	FALSE	FALSE
25	240	24 New York	82.7	240	74.2	30	84	25	95	93	44.6	580	74.7	277	United States	36,337	9.8	42%	57:43:00	New York	Politics &	FALSE	FALSE
	250	25 Duke Univ	82.6	250	78.1	23	76.2	37	95.7	83	99.6	17	68	366	United States	16,091	4.2	24%	52:48:00	Duke Uni	Medicine -	FALSE	FALSE
27	260	26 Northwes	82.1	260	71.7	32	80.7	30	97.5	52	85	94	67	382	United States	19,175	13.2	20%	51:49:00	Northwes	Computer	FALSE	FALSE
28	270	26 University	82.1	270	71.6	33	82.8	27	98.9	29	53.9	340	63	438	United States	47,727	10.8	18%	55:45:00	Universit	Psycholog	FALSE	FALSE
	280	28 Carnegie I		280	65.4	46	81.8	29	98.7	31	55.2	318	80.1	216	United States	14,305	12.9	47%			Accountin		FALSE
		29 University		290	66.9	42	74.5	44	97.1	58	40.9	852	95.6		United Kingdom		11.8	47%			Computer		FALSE

4	А	В		D	E		G	H			к		М	N N	0	P	0	R	
1	ank orde	name	scores_ov s	cores tea	scores tea	scores re:	scores re	scores cit	scores cit	scores in	scores inc	scores in	scores in	location	stats nun	stats stuc	stats pc	female ra	male ratio
2	10	University		92.3	5	99.7	1	99	28	74.9	158	96,2		United Kir	20965	10.6	0.42	0.48	0.52
3	20	Harvard U	20	94.8	1	99	3	99.3	20	49.5	418	80.5	214	United Sta	21887	9.6	0.25	0.5	0.5
4	30	University	30	90.9	7	99.5	2	97	61	54.2	335	95.8	34	United Kir	20185	11.3	0.39	0.47	0.53
5	40	Stanford U	40	94.2	2	96.7	7	99.8	16	65	232	79.8	223	United Sta	16164	7.1	0.24	0.46	0.54
6	50	Massachu	50	90.7	8	93.6	11	99.8	15	90.9	62	89.3	119	United Sta	11415	8.2	0.33	0.4	0.6
7	60	California	60	90.9	6	97	5	97.3	55	89.8	69	83.6	176	United Sta	2237	6.2	0.34	0.37	0.63
8	70	Princeton	70	87.6	12	95.9	8	99.1	25	66	221	80.3	215	United Sta	8279	8	0.23	0.46	0.54
9	80	University	80	86.4	14	95.8	9	99	27	76.8	145	78.4	238	United Sta	40921	18.4	0.24	0.52	0.48
10	90	Yale Unive	90	92.6	3	92.7	14	97	66	55	323	70.9	335	United Sta	13482	5.9	0.21	0.52	0.48
11	100	Imperial C	100	82.8	16	90.8	17	98.3	40	59.8	274	97.5	17	United Kir	18545	11.2	0.61	0.4	0.6
12	110	Columbia	110	89.4	10	87.7	21	97.1	57	44.8	569	79.9	219	United Sta	21781	4.5	0.38	0.53	0.47
13	120	ETH Zurich	120	82.6	17	95.4	10	90.7	135	59.1	279	97.7	14	Switzerlan	21665	14.8	0.41	0.33	0.67
14	130	The Unive	130	86.5	13	88.8	19	97.7	49	56.2	303	74.2	283	United Sta	15366	6	0.36	0.47	0.53
15	140	University	140	86	15	88.8	20	97	65	75.8	151	71.5	327	United Sta	21453	6.3	0.23	0.53	0.47
16	150	Johns Hop	150	79.4	21	91.5	15	97	64	89.5	73	75.3	266	United Sta	17584	4.7	0.29	0.53	0.47
17	160	Tsinghua	160	90.1	9	97.4	4	88	182	100	9	40.3	951	China	38324	11.6	0.1	0.53	0.47
18	170	Peking Un	170	92.5	4	96.7	6	80.4	308	91.8	60	65	409	China	31994	10.3	0.19	0.53	0.47
19	180	University	180	77.3	25	93.3	12	92.8	113	65.5	225	89.7	115	Canada	77468	25.8	0.26	0.56	0.44
20	190	National l	190	76.4	26	93	13	90.2	148	87	86	94	63	Singapore	32337	19.8	0.25	0.51	0.49
21	200	Cornell Ur	200	80.2	20	86.1	22	97.3	56	40.4	905	76.9	252	United Sta	24027	10.3	0.26	0.51	0.49
22	210	University	210	80.4	19	88.9	18	95.4	86	58.8	284	65	406	United Sta	42434	9.7	0.16	0.56	0.44
23	220	UCL	220	74.5	29	85.4	23	97.9	46	44.5	587	96.7	23	United Kir	36790	10.3	0.6	0.59	0.41
24	230	University	230	79.3	22	84.6	24	93.6	103	48.7	437	59.2	497	United Sta	45912	8.2	0.17	0.5	0.5
25	240	Man. Vanle	240	74.0	20	0.4	25	0.5	02	44.0	500	74.7	277	Haliand Car	20227	0.0	0.40	0.57	0.42

- Drops unnecessary columns such as aliases, subjects offered, closed, and unaccredited.
- Cleans the stats\_pc\_intl\_students column by converting percentage strings (e.g., "42%") into decimal values (e.g., 0.42), replacing invalid entries with NaN.
- 3. Processes the stats\_female\_male\_ratio column by splitting gender ratios (e.g., "48 : 52") into two new decimal columns: female\_ratio and male\_ratio.
- Cleans the stats\_number\_students column by removing commas and converting valid entries to floats, replacing invalid entries with NaN.
- Converts all columns starting with scores\_ or stats\_ to numeric values, coercing invalid entries to NaN.
- Cleans the rank column by removing any equals signs and converting the values to numeric.
- 7. Removes duplicate rows from the dataset.
- 8. Drops any column with more than 50% missing values.
- 9. Fills the remaining missing values in numeric columns using the column median.

### **Merge Datasets**

4	A B	С	D	Ε	F	G	Н	1	J	K	L	М	N	0	P	Q	R	s	T	U	V	W	X	Υ	Z	AA	AB	AC	AD
1 r	nk_orde name	score	scores	cors	cores	COLS	cores	cors	coress	cores	core: s	core	stats_r	stats_	stats_	fema	male_	country	Exports of	Foreign di	GDP (curre	GDP per c	High-tech	Net migra	Personal	Political S	Trade in s	Unemploy	Urban pop
2	10 University	10	92.3	5	99.7	1	99	28	74.9	158	96.2	28	20965	10.6	0.42	0.48	0.52	United Kingdom	31.66268	-2.64546	3.38E+12	49463.86	28.89171	445523	0.132706	62.08531	28.0709	4.055	84.642
3	20 Harvard U	20	94.8	1	99	3	99.3	20	49.5	418	80.5	214	21887	9.6	0.25	0.5	0.5	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239	3.625	83.298
4	30 University	30	90.9	7	99.5	2	97	61	54.2	335	95.8	34	20185	11.3	0.39	0.47	0.53	United Kingdom	31.66268	-2.64546	3.38E+12	49463.86	28.89171	445523	0.132706	62.08531	28.0709	4.055	84.642
5	40 Stanford L	40	94.2	2	96.7	7	99.8	16	65	232	79.8	223	16164	7.1	0.24	0.46	0.54	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239	3.625	83.298
6	50 Massachu	50	90.7	8	93.6	11	99.8	15	90.9	62	89.3	119	11415	8.2	0.33	0.4	0.6	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239	3.625	83.298
7	60 California	60	90.9	6	97	5	97.3	55	89.8	69	83.6	176	2237	6.2	0.34	0.37	0.63	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239	3.625	83.298
8	70 Princeton	70	87.6	12	95.9	8	99.1	25	66	221	80.3	215	8279	8	0.23	0.46	0.54	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239	3.625	83.298
9	80 University	80	86.4	14	95.8	9	99	27	76.8	145	78.4	238	40921	18.4	0.24	0.52	0.48	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239	3.625	83.298
10	90 Yale Unive	90	92.6	3	92.7	14	97	66	55	323	70.9	335	13482	5.9	0.21	0.52	0.48	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239	3.625	83.298
11	100 Imperial C	100	82.8	16	90.8	17	98.3	40	59.8	274	97.5	17	18545	11.2	0.61	0.4	0.6	United Kingdom	31.66268	-2.64546	3.38E+12	49463.86	28.89171	445523	0.132706	62.08531	28.0709	4.055	84.642
12	110 Columbia	110	89.4	10	87.7	21	97.1	57	44.8	569	79.9	219	21781	4.5	0.38	0.53	0.47	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239	3.625	83.298
13	120 ETH Zurich	120	82.6	17	95.4	10	90.7	135	59.1	279	97.7	14	21665	14.8	0.41	0.33	0.67	Switzerland	75.32687	-5.94811	8.85E+11	99564.71	29.33403	45098	0.387772	88.6256	40.41597	4.05	74.202
14	130 The Unive		86.5	13	88.8	19	97.7	49	56.2	303	74.2	283	15366	6	0.36	0.47	0.53	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239		83.298
15	140 University										71.5							United States		1.258207						47.39336		3.625	83.298
16	150 Johns Hop										75.3							United States		1.258207				1322668	0.027903	47.39336	6.40239	3.625	83.298
17	160 Tsinghua										40.3							China		0.240114							4.899992	4.67	64.57
18	170 Peking Un	170	92.5	4	96.7	6	80.4	308	91.8	60	65	409	31994	10.3	0.19	0.53	0.47	China	19.74307	0.240114	1.78E+13	12614.06	26.56821				4.899992		64.57
19	180 University										89.7							Canada		2.228511							13.99614	5.366	81.862
20	190 National I								87	86	94		32337					Singapore	174.3001	34.94852	5.01E+11	84734.26	56.13838	26996			124.3549	3.472	100
21	200 Cornell Ur										76.9	252	24027	10.3	0.26	0.51	0.49	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239	3.625	83.298
22	210 University									284		406	42434	9.7	0.16	0.56	0.44	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336		3.625	83.298
23	220 UCL	220	74.5	29	85.4	23	97.9	46	44.5	587	96.7	23	36790	10.3	0.6	0.59	0.41	United Kingdom	31.66268	-2.64546	3.38E+12	49463.86	28.89171	445523	0.132706	62.08531	28.0709		84.642
24	230 University										59.2				0.17			United States		1.258207						47.39336		3.625	83.298
25	240 New York																	United States		1.258207						47.39336		3.625	83.298
26	250 Duke Univ									17			16091					United States		1.258207						47.39336		3.625	83.298
27	260 Northwes								85	94			19175	13.2	0.2	0.51	0.49	United States	11.01151	1.258207	2.77E+13	82769.41	21.84599	1322668	0.027903	47.39336	6.40239	3.625	83.298
28	270 University												47727	10.8	0.18	0.55	0.45	United States		1.258207						47.39336		3.625	83.298
29	280 Carnegie I													12.9	0.47	0.44	0.56	United States		1.258207						47.39336		3.625	83.298
30	290 University																	United Kingdom		-2.64546						62.08531		4.055	84.642
31	300 Technical	300	69.8	34	82.2	28	84.5	241	100	8	77.7	241	33960	40.6	0.36	0.37	0.63	Germany	43.40235	0.431215	4.53E+12	54343.23	17.8509	609553	0.464962	66.35071	21.11559	3.045	77.765
32	310 University	310	65.6	45	74.1	46	92.4	115	60.6	268	98.7	8	18087	18.2	0.43	0.54	0.46	Hong Kong SAR, C	176.7599	29.17691	3.81E+11	50531.74	72.31549	-3427	0.111952	69.66824	46.71757	3.931	100

- 1. Loads cleaned university rankings and indicator datasets.
- 2. Creates a mapping from location in rankings to Country Name in indicators using fuzzy matching.
- 3. Applies manual corrections for commonly mismatched or ambiguous country names.
- 4. Adds a standardized country name column location\_std to the rankings data.
- 5. Merges the two datasets using the standardized country names.
- 6. Drops the original country name columns and renames location\_std to country.

# Tools

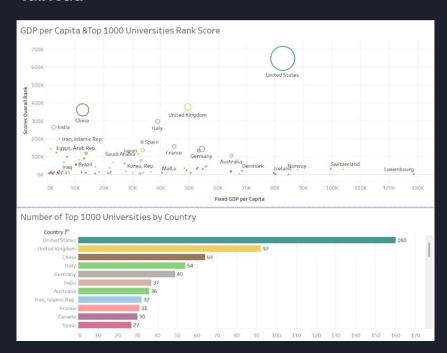
Tool	Primary Role	Strengths	Limitations
Pandas(with Matplotlib, Seaborn, and SciPy)	Back-end: Data Cleaning & Preparation Front-end: Visualization & Presentation	- Fine-grained control over data - Scalable & efficient - Fully transparent & reproducible	- Requires coding (Python) - Steep learning curve - Limited visualization capabilities
Tableau	Front-end: Visualization & Presentation	<ul><li>User-friendly interface</li><li>Interactive &amp; dynamic</li><li>charts</li><li>Great for geospatial</li><li>data</li></ul>	- Limited data transformation - Not ideal for deep wrangling

# Data Analysis & Results

### Pandas with Matplotlib, Seaborn, and SciPy

#### moort pandas as od import matplotlib.pyplot as plt import seaborn as sos from scipy.stats import linregress df = pd.read\_csv('merged\_university\_indicators.csv') df = df.dropna(subset=['scores\_overall\_rank', 'scores\_research']) correlation = df['scores\_overall\_rank'].corr(df['scores\_research']) print(f"Correlation coefficient between university rank and research output: (correlation:.2f)") sns.set(style="whitegrid") fig = plt.figure(figsize=(18, 6)) plt.scatter(df['scores\_overall\_rank'], df['scores\_research'], alpha=0.5, color='blue') slope, intercept, r\_value, p\_value, std\_err = linregress(df['scores\_overall\_rank'], df['scores\_research']) line = intercept + slope \* df['scores\_overall\_rank'] plt.plot(df['scores\_overall\_rank'], line, color='red', label=f'Trend Line (R2 = (r\_value\*\*2:.2f))') plt.xscale('log') # Logarithmic scale for x-axis due to wide range of ranks plt.xlabel('University Rank (Lower is Better)') plt.ylabel('Research Output Score (Higher is Better)') plt.title('Scatter Plot: University Rank vs. Research Output') plt.legend() df['rank bin'] = pd.cut(df['scores overall rank']. labels=['1-100', '101-500', '501-1000', '1001-5000', '5001-10000', '10001+']) plt.subplot(1, 3, 2) sns.boxplot(x='rank bin', y='scores research', data=df) plt.xticks(rotation=45) plt.xlabel('University Rank Bins') plt.ylabel('Research Output Score') plt.title('Box Plot: Research Output by Rank Bins') sns.regplot(x='scores\_overall\_rank', y='scores\_research', data-df, scatter\_kws=('alpha':0.5), line\_kws=('color':'red')) plt.xscale('log') # Logarithmic scale for x-axis plt.xlabel('University Rank (Lower is Better)') plt.ylabel('Research Output Score (Higher is Better)') plt.title('Regression Plot: University Rank vs. Research Output') plt.tight\_layout() nlt.show() Correlation coefficient between university rank and research output: -0.18

#### **Tableau**



# **Data Analysis & Results**

No.	Question	Conclusion and Key Findings
1	Is university ranking positively correlated with a country's economic level?	There is a clear positive correlation. Wealthier countries generally have more and better-ranked universities, but factors like economic size and population are also influential.
2	Does institutional resource availability relate to a university's global competitiveness?	Strongly correlated. Universities with higher research investment, higher citation scores, and lower student-to-staff ratios have greater global competitiveness.  Conversely, universities in resource-constrained countries are less globally competitive.
3	Does a country's export dependence relate to its universities' global competitiveness?	Slight negative correlation. Countries more dependent on exports tend to have slightly better-ranked universities, but this trend is weak, suggesting other factors (like education policies, funding, and institutional support) have a larger impact.
4	Does gender balance in enrollment relate to university performance?	Universities with balanced gender enrollment appear more frequently among top-ranked institutions. Female-dominant universities also perform relatively well, while male-dominant universities are fewer and ranked lower.
5	Do political stability and social security impact a university's global competitiveness?	Higher political stability correlates with better and more consistent university rankings.  Countries with medium or low stability show greater variability and generally lower competitiveness.

**Data Analysis & Results** 

No.	Question	Conclusion and Key Findings
6	Does university ranking reflect unemployment rate in a country?	Weak correlation. University ranking does not strongly reflect a country's unemployment rate, suggesting other economic and social factors are more influential on employment.
7	Is university ranking positively correlated with research output?	Positive but weak correlation. Higher-ranked universities typically have higher research output, but other factors like funding and faculty quality significantly influence research success.
8	Do countries with higher-ranked universities attract and retain more skilled talent?	Slight negative correlation (better-ranked universities tend to attract more skilled talent), but overall weak. Talent attraction depends more significantly on economic opportunities, political stability, and quality of life.
9	Do top-ranking universities contribute to a country's environmental sustainability?	Slight negative correlation between university rankings and high-tech exports as a proxy for sustainability contributions. However, correlation is weak, and more direct sustainability indicators are needed for a stronger conclusion.
10	Do top universities contribute to the growth of the service sector?	Weak negative correlation. The number of top-ranked universities doesn't strongly correlate with the size of a country's service sector. Factors such as economic structure, trade policies, and historical service focus play more significant roles.

# **Implications**

#### **Economic Development & Higher Education**

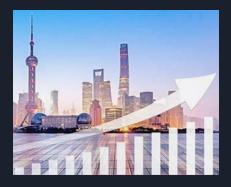
- Higher GDP correlates with better-ranked universities.
- Strategic investments in education significantly enhance global competitiveness, especially in emerging economies.

#### Institutional Resources & University Quality

- Improved resource allocation (research funding, low student-staff ratios) boosts university rankings.
- Policymakers should prioritize investment in educational infrastructure and research capabilities.

### Social Stability & Inclusion

- Political stability leads to consistent academic performance.
- Gender-balanced enrollment is positively related to higher university rankings.







# **Implications**

#### **Broader Development Impact**

- Weak correlation between university rankings and indicators like unemployment, export dependence, environmental sustainability, and service-sector growth.
- Higher education's benefits need coordinated macroeconomic policies to maximize societal impact.







### Limitations

### 5. Weak Correlations

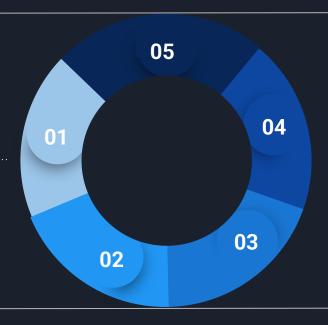
Some variables showed negligible links to rankings.

# 1. Scope & Data Constraints

Limited manuscript length/data availability

### 2.Data Cleaning & Sample Bias

potential selection bias especially for underrepresented regions



# 4. Proxy Variables & Conceptual Gaps

Used imperfect proxies; Missing granular metrics

# 3. Technical & Visualization Limits

Native visualization limited; Supplemental tools inconsistencies; Tableau only used for dashboards.





- 1. University rankings closely align with a country's economic development, R&D investment & institutional resources, reflecting higher education's role as a marker of national competitiveness.
- 2. Political stability & gender equality are critical to sustaining higher education excellence
- 3. Top universities show limited direct influence on talent attraction, sustainability & service-sector growth

### Recommendations

- 1. Integrate education policies with national economic strategies.
- 2. Bridge the gap between academic excellence and societal needs.
- 3. Reform rankings to include sustainability and social impact metrics.



# Reference

Times Higher Education. (2022). World University Rankings 2023: methodology. Retrieved from https://www.timeshighereducation.com/world-university-rankings/world-university-rankings-2023-methodology

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